

Full name : Marc R. BRADFORD

Email : mbradford@iscparis.com

Department : Finance & Audit

Nationality 1 : French

Area of teaching : Finance, in particular structured, project, asset and acquisition finance

Nationality 2 : British (dual citizenship)

Date of 1st appointment at ISC Paris : Permanent/Statutory Professor since January 2006

Participating or supporting : Participating

AACSB status (SA, PA, SP, IP, OTHER) : SP

Education

Pre-doctorate degree (French DEA) in Money, Finance and Banking, Sorbonne University of Paris-I, 1981, with honours

Certificate in Accounting, INTEC/CNAM, Paris, 1981

Master1's degree of the Paris Institute of Political Studies ("SciencesPo Paris") in Economics and Finance, 1980

Master1's degree in Economics, Sorbonne University of Paris-I, 1979, with honours

Bachelor's degree in Modern Literature, Sorbonne University of Paris-IV, 1978, with honours

French baccalauréat majoring in sciences, Versailles district, 1974, with honours

Certification and other professional training

Ranked first ("Prix d'Excellence") in the Dale Carnegie "Leadership & Communication" seminar (circa 30 hours, in a class of circa 20 participants), Paris, 1997

Passed various exams required in order to be an authorized bank officer in US securities activities, series 7 etc, New York, 1986

Diploma of the British Chamber of Commerce in Paris, 1981

Teaching experience at ISC Paris

Class title	B*	PGE	MBA	Ex. Ed	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017
Structured Finance-Project Finance		X	X		X	X	X	X	X
Droit des Financements Structurés: Principales Notions			X			X	X	X	X
Legal Aspects of Structured Finance			X					X	X
Financing and Investing			X					X	X
International Project Finance: conception, structuring and management		X			X	X	X		
Law Introduction	X	X						X	X
Atelier Stratégie Emploi et Projet Professionnel		X						X	

*Programme ISC: B= Bachelor, PGE=Programme Grande Ecole, Ex. Ed = Executive education

Professional and academic career

Assistant Vice President, then Vice President then Manager at Credit Lyonnais bank group in Paris (1982-1985), New York City (1985-1989) and back in Paris (1989-1990) in respectively corporate banking, then corporate finance, then financial engineering (1982-1990 for the total period)

Head of the Corporate Finance Department at Chase Manhattan Bank, Paris office (1990-1991) in charge of a team of 5

Head of the Financial Engineering Department at Credit Agricole bank group/Corporate banking and finance subsidiary in Paris (1991-1995) in charge of a team which grew from 3 to 8, incl. a position as senior officer "on loan" with the newly created investment banking joint-venture between Lazard and Credit Agricole, Credit Agricole-Lazard Financial Products (1993-1995)

Head of the Structured Finance, Corporate Advisory and Syndications division of the CN-BFCE bank group, later called Natexis then Natixis, Paris (1995-1997)

Managing Director and Regional Head of the Financial Engineering Product Line for Europe then for the Americas at Credit Lyonnais (CL) bank group in Paris (1997-2000) then at the CL Securities in New York City (2000-2003)

Co-founder, Partner and Managing Director of AVF SAS, a corporate finance and structured finance advisory firm based in the Paris area/Neuilly-sur-Seine (since 2004)

Competitive research or professional awards received

Was leader of the "cross over" team (at CL in Paris) who was awarded the French Prize for Financial Innovation in 1999, in the "largecap corporates" category for a brand new type of "operating and financial outsourcing" and "reloadable" securitization structure for France Telecom (now Orange), the largest French telephone company, regarding its vast fleet of vehicles

Intellectual contributions since 2011

Peer reviewed journals

ATIL A., BRADFORD M., ELMARZOUGUI A., LAHIANI A., "Conditional dependence of US and EU sovereign CDS: a time-varying copula-based estimation", *Finance Research Letters*, June 8, 2016, pp. 42 - 53

BELLALAH M., BRADFORD M., ZHANG D., "A general theory of corporate international investment under incomplete information, short sales and taxes", *Economic Modelling*, April 2016, 12 pp.

MASOOD O., BRADFORD M., LEVY J.-J., "Does co-integration and causal relationship exist between the non-stationary variables for Chinese banks' profitability? Empirical evidence", *EMEFIR*, vol.7, n°4, 2013, pp. 25 - 40

BRADFORD M., "The development of tax-efficient finance in the context of globalization: principles and categorization, opportunities and limitations", *Intellectual Economics*, fall issue, 2008, pp. 7 - 14

BRADFORD M., « L'évolution récente du financement mezzanine : de nouvelles applications », *CRISC*, 2008, pp. 75 - 94

Others

For example: article in a professional journal or magazine, book chapter, media coverage in your area of teaching...etc...

Wrote multiple short chronicles about current economic and financial topics/news between 2008 and 2011 online through the blog of the Club des Vigilants, a Paris-based pluridisciplinary international think tank composed of businessmen, bankers, lawyers, professors, journalists, and several political and diplomatic VIP persons

Created and performed a new one-day seminar and drafted a 100-page corresponding booklet/slides about “Private Equity” for BGP-Indosuez, a private banking subsidiary of the Credit Agricole bank group in Paris, a seminar which was held three times, twice in 2009-10, once in 2010-11, for an audience of circa 10 senior bankers attending each session

Languages in which you can teach (tick those which apply):

French	English	German	Spanish	Other (specify)
x	x			

Date of CV : Updated September 2017