



**Full name :** Cédric DIRIDOLLOU

**Email :** cdiridollou@iscparis.com

**Department :** Finance & Audit

**Nationality :** French

**Area of teaching :** Economics

**Date of 1st appointment at ISC Paris :** 2008

**Participating or supporting :** Participating

**AACSB status (SA, PA, SP, IP, OTHER) :** SA

**Education** (degree type, discipline, institution, country, year awarded)

2007, Doctorate, Economics, Université Paris XI, France

1999, Master, Université Paris VII, France

1997, Licence, Université Paris XI, France

**Certification and other professional training** (name of certificate, year awarded)

None

**Teaching experience at ISC Paris** (class title + program\* + year taught –please tick)

Class title	B*	PGE	MBA	Ex. Ed	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017
Environnement économique et social		X			x	x	x	x	x
Macroéconomie	x	x			x	x	x	x	X
Microéconomie		X			x	x	x	x	x
Economie industrielle		x						x	X
Les business models du numérique		x	x		x	x	x	x	x

\*Programme ISC: B= Bachelor, PGE=Programme Grande Ecole, Ex. Ed = Executive education

**Professional and academic career** (date beginning and end, job title, company, city, country)

2011-2014 – Head of “Droit, économie et humanité” department at ISC PARIS

Since 2008 Core faculty member at ISC Paris, France

2004-2016, Co-founder, POIVRON BLEU SARL (Web agency specialized in the cultural area), Paris, France

Since 2016, Co-founder, LA MANUFACTURE INVISIBLE (Retail), Paris, France

**Competitive research or professional awards received**

None

**Intellectual contributions since 2011** (order by type as indicated below with the author(s) name(s), year (or forth coming), title, name of the journal/editor/conference etc., place...)

Peer reviewed journals

DAIDJ N., DELECOLLE T., DIRIDOLLOU C., MORIN C. (Forthcoming), Transformation digitale et avènement des plateformes programmatiques : la publicité digitale en question, *Revue Management et Avenir*, [CNRS, 4, FNEGE, 3]

BEN SLIMANE, K., DIRIDOLLOU, C. (2017), Les stratégies de légitimation morale de l'innovation, *Revue Française de Gestion*, [CNRS, 4, FNEGE, 2]

DIRIDOLLOU C., DELECOLLE T., LOUSSAEIF L., DELCHET-COCHET K. (2016), Légitimité des business disruptifs : le cas Uber, *La Revue des Sciences de Gestion*, [FNEGE, 4]

Work submitted to Peer reviewed journals

Daidj N., Delécolle T., Diridollou C., (under review), Uber: a new business model?, *Journal of Business Strategy*, [CNRS, 3; FNEGE, 3] - round 2

Daidj N., Delécolle T., Diridollou C., (under review), EIZO, quelle stratégie sur le marché des écrans plats ?, *Revue Internationale des Cas en Gestion*, [HEC Montréal]

Academic/professional meeting proceedings

DELECOLLE, T., DIRIDOLLOU, C., Eizo, une stratégie claire comme du cristal ?, Presented at NACRA 2015, Orlando, October 2015

Book Chapters:

DELECOLLE T., C. DIRIDOLLOU, TINDALE H. « Google », In Thierry Delecolle (Ed), 15 Etudes de Cas, Chap 1, Part IV, p. 121-134, 2014.

Other (Presenting at a seminar, technical report, trade publications, academic presentation, newsletter, blog, reviewing of a textbook or for an academic journal, developing publicly available courses, media hits on relevant research/teaching topic, organizing a significant workshop/ seminar or conference, conference program committee, chairing a research symposium, session chair at a conference, member of editorial board of academic journal, editor of academic/professional journal, book review, board member of a professional or academic association, managerial position at school/department level, attend professional workshops/seminaries in area of teaching or service, owning/operating a profitable business, consulting with evidence of multiple clients, board member of a for-profit / not profit organization, presenting at professional development workshops or seminars...)

DELECOLLE, T., DIRIDOLLOU, C., Eizo, une stratégie claire comme du cristal ?, CCMP Case Study (2017)

Languages in which you can teach (tick those which apply):

French	English	German	Spanish	Other (specify)
X				

Date of CV : Mai 2017