Full name: Cédric DIRIDOLLOU
Email: cdiridollou@iscparis.com
Department: Finance & Audit
Nationality: French
Area of teaching: Economics
Date of 1st appointment at ISC Paris: 2008
Participating or supporting: Participating
AACSB status (SA, PA, SP, IP, OTHER): SA

Education (degree type, discipline, institution, country, year awarded)
2007, Doctorate, Economics, Université Paris XI, France
1999, Master, Université Paris VII, France
1997, Licence, Université Paris XI, France

Certification and other professional training (name of certificate, year awarded)
None

Teaching experience at ISC Paris (class title + program* + year taught – please tick)

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*Programme ISC: B= Bachelor, PGE=Programme Grande Ecole, Ex. Ed = Executive education
**Professional and academic career** (date beginning and end, job title, company, city, country)

2011-2014 – Head of “Droit, économie et humanité” department at ISC PARIS

Since 2008 Core faculty member at ISC Paris, France

2004-2016, Co-founder, POIVRON BLEU SARL (Web agency specialized in the cultural area), Paris, France

Since 2016, Co-founder, LA MANUFACTURE INVISIBLE (Retail), Paris, France

**Competitive research or professional awards received**

None

**Intellectual contributions since 2011** (order by type as indicated below with the author(s) name(s), year (or forth coming), title, name of the journal/editor/conference etc., place...)

*Peer reviewed journals*

DAIDI N., DELECOLLE T., DIRIDOLLOU C., MORIN C. (Forthcoming), Transformation digitale et avènement des plateformes programmatiques : la publicité digitale en question, Revue Management et Avenir, [CNRS, 4, FNEGE, 3]

BEN SLIMANE, K., DIRIDOLLOU, C. (2017), Les stratégies de légitimation morale de l’innovation, Revue Française de Gestion, [CNRS, 4, FNEGE, 2]


*Work submitted to Peer reviewed journals*


Daidj N., Delécolle T., Diridollou C., (under review), EIZO, quelle stratégie sur le marché des écrans plats ?, Revue Internationale des Cas en Gestion, [HEC Montréal]

*Academic/professional meeting proceedings*

DELECOLLE, T., DIRIDOLLOU, C., Eizo, une stratégie claire comme du cristal ?, Presented at NACRA 2015, Orlando, October 2015

*Book Chapters:*


*Other* (Presenting at a seminar, technical report, trade publications, academic presentation, newsletter, blog, reviewing of a textbook or for an academic journal, developing publicly available courses, media hits on relevant research/teaching topic, organizing a significant workshop/ seminar or conference, conference program committee, chairing a research symposium, session chair at a conference, member of editorial board of academic journal, editor of academic/professional journal, book review, board member of a professional or academic association, managerial position at school/department level, attend professional workshops/seminaries in area of teaching or service, owning/operating a profitable business, consulting with evidence of multiple clients, board member of a for-profit / not profit organization, presenting at professional development workshops or seminars...)

DELECOLLE, T., DIRIDOLLOU, C., Eizo, une stratégie claire comme du cristal ?, CCMP Case Study (2017)
Languages in which you can teach (tick those which apply):

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Date of CV: Mai 2017