



**Full name:** Btissam MONCEF

**Email:** bmoncef@iscparis.com

**Department:** Management et systèmes d'information

**Nationality 1:** Moroccan

**Area of teaching:** Logistics and Supply Chain Management

**Nationality 2:** French

**Date of 1st appointment at ISC Paris:** 2015

**Participating or supporting:** Participating

**Qualification:** SA

**Education** (degree type, discipline, institution, country, year awarded)

PhD in Supply Chain Management, University of Aix-Marseille II, 2008

MSc, Management Sciences, University of Aix-Marseille II, 2003

Scientific Baccalaureat, Morocco, 1998

**Certification and other professional training** (name of certificate, year awarded)

**Teaching experience at ISC Paris** (class title + program\* + year taught –please tick)

Class title	B*	PGE	MBA	Ex. Ed	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Achat et logistique		x							x
Purchasing and logistics		x							x
Operational management		x	x						x
Supply Chain management		x							x
Management de la chaine logistique		x							x

\*Programme ISC: B= Bachelor, PGE=Programme Grande Ecole, Ex. Ed = Executive education

**Teaching experience other than ISC Paris** (class title + institution + level taught\*)

Class title and Institution	B*	M	D	Ex. Ed	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Operations management		x					x	x	
Introduction su supply chain management		x			x	x	x	x	
Supply chain finance		x			x	x	x	x	
Stratégies de transport	x				x	x			

\*Level: B=Bachelor, M=Master, D=Doctorate, Ex. Ed = Executive Education

**Professional and academic career** (date beginning and end, job title, company, city, country)

**September 2015 to present:** Responsible of MBA Achat et Supply Chain

Responsible of Master of Achat et Supply Chain

**2012 to 2015:** Head of supply chain management specialization, ESCE international business school (Master level)

**2009 to 2015:** associate professor supply chain management

**Competitive research or professional awards received**

**Intellectual contributions over the past 5 years** (order by type as indicated below with the author(s) name(s), year (or forthcoming), title, name of the journal/editor/conference etc., place...)

Peer reviewed journals

Moncef, B., Belin-Munier, C & Couteau, A. (2016), Insatisfaction et restauration de la relation client-fournisseur : Le cas d'un bureau d'achats industriels, *Logistique & Management*, Vol 23, N° 3, 2015

Okongwu, U., Brulhart, F. & Moncef, B. (2015), Causal linkages between supply chain management practices and performance: a balanced scorecard strategy map perspective, *Journal of Manufacturing Technology Management*, Vol.21, Iss5, pp.678-702.

Belin-Munier, C., & Moncef, B. (2013), Les chaînes logistiques multi-acteurs internationales dans le textile, le point de vue des achats : le cas du haut de gamme et de la lingerie, *Logistique & Management*, Vol. 21, N°4, pp.

Brulhart, F. & Moncef, B. (2010), L'impact des pratiques de SCM sur la performance de l'entreprise : une étude empirique dans le contexte français, *Finance, Contrôle et Stratégie (FCS)*, Vol. 13, N°1, pp.33-66.

Research monograph

Academic/professional meeting proceedings

«Global supply chain governance», the 41th European International Business Academy (EIBA) conference, December 2015, Rio De Janeiro, Brazil

«L'intégration et la gouvernance des Global Supply Chains: le context marocain », 5ème conférence annuelle d'Atlas-AFMI, Hanoi-Vietnam

« Integration and Governance of International Supply Chains, Buyer-Supplier relationships in Morocco » in coll. With C. Belin Munier et A. Charkaoui, 24th Annual IPSERA Conference, Mars 2015, Amsterdam, Netherlands.

«International supply chains in the textile industry: the purchasing perspective», in coll. With C. Belin Munier, the 40th European International Business Academy (EIBA) conference, December 2014, Uppsala, Sweden.

« Developing and monitoring performance indicators of industrial buying office », in coll. With C. Belin-Munier, A. Couteau 23rd Annual IPSERA Conference, April 2014, Pretoria, South Africa.).

« Les chaînes logistiques multi-acteurs internationales dans le textile, le point de vue des achats : le cas du haut de gamme et de la lingerie. », in coll. with C. Belin-Munier, 3ème conférence annuelle d'Atlas/AFMI, 8 et 9 Juillet 2013, Montréal.

« Global Supply Chain and the European Textile Industry », in coll. with M. Benhouda, M. Monnet, the 16th International Symposium on Logistics (ISL 2011), July 2011, Berlin.

«Relational governance of international joint ventures: The case of IJV established in Morocco », avec G. BELKHAIR, in coll. With G. Belkhair, 5th international conference on ECONOMICS AND MANAGEMENT OF NETWORKS, December 2011, Cyprus.

« The impact of SCM Practices on firm performance: empirical evidences from French industry », in coll. With F. Brulhart, U. Okongwu, 17th International Annual EurOMA Conference Managing Operations in Service Economies, June 2010, Porto.

«Re-design and Supply Chain performance: The case of textiles?».3rd International Conference on Information Systems, Logistics and Supply Chain, 13/16th April 2010, Casablanca, Morocco.

«Supply Chain Management et performance : quel impact des pratiques de SCM sur la création de valeur ? ». XVIIIème conférence annuelle de l'Association Internationale de Management Stratégique (AIMS), 3/5 Juin 2009, Grenoble. (in coll. With F. Brulhart).

Textbooks

*Book coordination*

Moncef B, Carbone V et Soulerot M, Le management durable au coeur des organisations, Editions Hermes, 2011.

Book chapter

Analyse de l'impact des pratiques des chaînes logistiques durables sur les indicateurs de performance, avec M. Monnet in "Le management durable au coeur des organisations ", Editions Hermes, 2011, p.235-254.

Cases

Other teaching materials

Other

For example: article in a professional journal or magazine, book chapter, media coverage in your area of teaching...etc...

**Other activities at ISC Paris** (for the current academic year – tick those which apply)

Academic or professional consulting for students	
Carry out research under the ISC Paris name or in collaboration with ISC Paris faculty	<b>x</b>
Attend teaching, research and department meetings	<b>x</b>
Contribute to curriculum revision (on the program committee or program revision committee)	
On Assurance of Learning (AOL) committee	
Participate in student recruitment (competitive exam orals, education fairs, open days...)	<b>x</b>
Active on professional project panels	<b>x</b>
Active on thesis panels	
Supervise and/or evaluate internship reports and/or thesis	x
Other (please specify)	
Other (please specify)	
Other (please specify)	

**Languages in which you can teach (tick those which apply):**

French	English	German	Spanish	Other (specify)
X	X			Arabic

**Date of CV : 11 February 2016**