



Full name: François CABARET

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Department: Marketing and Commercial Relations Department

Tel: 0140539999

Area of teaching: Marketing ; Supply chain

Date of birth: 11/30/1955

Date of 1st appointment at ISC Paris: 1986

Nationality 1: French

Participating or supporting: Participating

Qualification: IP

Education : Graduate , French Master Degree (old name), Business administration, Marketing, ISC Paris School of Management, Paris, 1982

Certification and other professional training : Teaching agreement from

Rectorat de l'Académie de Paris n°009778 du 16/04/1986 ; registered for Executive Education at Préfecture de Paris 1986

Teaching experience at ISC Paris (class title + program* + year taught –please tick)

Class title	B*	PGE	MBA	Ex. Ed	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Marketing Etudes et Recherche		X			X	X	X	X	X
Marketing Comportement Consommateur		X			X	X	X	X	X
Distribution / category Management					X	X	X	X	X
Stratégie de Distribution			X		X	X	X	X	X

*Programme ISC: B= Bachelor, PGE=Programme Grande Ecole, Ex. Ed = Executive education

Teaching experience other than ISC Paris (class title + institution + level taught*)

Class title and Institution	B*	M	D	Ex. Ed	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Management Stratégique Groupe ISEG		X			X	X	X	X	X

*Level: B=Bachelor, M=Master, D=Doctorate, Ex. Ed = Executive Education

Professional and academic career (date beginning and end, job title, company, city, country)

Since 2000: Position: Management consulting for Luxury goods (LVMH, Hermes...) and supply chain (Carrefour, Auchan...).. with my own company Cabaret Francois , registred since 1988 at 94300 Vincennes under SIREN number 349669135

1995-2000: Position: Partner of Cadic-Gombert International Consulting Group (Bruxelles, Paris...) in charge of customers such as Kraft Jacob Suchard, Bosch ; Lafarge

1990-1995: Position: Manager of Apreci Consultant Paris. Marketing survey for LVMH group (Givenchy, Sephora..),Hermes; Carrefour, Cora... .

1985-1990: Position: Marketing manager: Bernot-Breton Group 92 Boulogne (French industry) Packaging supplier of L'Oreal, Yves Saint Laurent; Cartier....

1982-1985: Position: Marketing executive Seifel Company (plastic devices)35400 Saint Malo France.

Other activities at ISC Paris (for the current academic year – tick those which apply)

Academic or professional consulting for students	X
Carry out research under the ISC Paris name or in collaboration with ISC Paris faculty	
Attend teaching, research and department meetings	X
Contribute to curriculum revision (on the program committee or program revision committee)	
On Assurance of Learning (AOL) committee	
Participate in student recruitment (competitive exam orals, education fairs, open days...)	X
Active on professional project panels	
Active on thesis panels	X
Supervise and/or evaluate internship reports and/or thesis	X
Other (please specify)	
Other (please specify)	
Other (please specify)	

Languages in which you can teach (tick those which apply):

French	English	German	Spanish	Other (specify)
X	X			

Date of CV: June 2016