

**Gilles ENGUEHARD**  
**Head of program Master 2 degrees**  
**eBusiness and Management of IT**



**Teaching Area/s: Management of Technology**

**Year hired at ISC Paris: 2000**

**Full-Time  
Participating**

**Grande école and/or MBA**

**Education:**

Degree	Institution	Year	Major / Minor
Graduate – Master of Science	Stevens Institute of Technology, USA	1994	Management of Technology
Graduate – Master 2	EPITA, France	1993	Software Engineering

**Experience**

- 1994-1997: Accenture, Senior Consultant, Paris (FR), Frankfurt (GER), Chicago (USA)
- 1994-2009: EPITA Alumni, Founder & Chairman
- 1997-1999: IBM-Lotus Development, R&D Program Director, Paris (FR), EMEA
- 1999 (since): Atenys, Founder & Owner, IT Consulting
- 1999-2001: CPI ventures, Co-founder, CEO, Private Equity, IT & Digital
- 2001-2004: Planet Seed, Founder, Chairman & CEO, Private Equity, IT & Digital
- 2007-Today: Network Finances, Founder, Chairman & CEO, Private Equity, Fund of Entrepreneurs, IT & Digital
- [mAdvertise](#) (listed on Alternext) – Board Member (since 2008)
- Since 2014: Reworld Media (listed on Alternext) , Board member [RM Ventures](#), Media For Equity
- Since 2014: [Digital Business News](#), Board Member
- Since 2016: CTO Partners – Co-founder & Board Member <http://www.ctopartners.fr/#EQUIPES>
- Mentor Incubator IONIS361: <http://www.ionis361.com/incubateur-startup.php>

**Course Responsibilities at ISC Paris 2009 through 2016:**

Titre du cours	B*	PG E	MBA	Ex. Ed	2010- 2011	2011- 2012	2012- 2013	2013- 2014	2014- 2015	2015- 2016
Management of Technology and Innovation		√			√	√	√	√	√	√
Digital Transformation		√	√		√	√	√	√	√	√
Business Intelligence		√			√	√				
Business Process Reengineering & Marketing One to One	√				√	√	√	√	√	√

\*Programme ISC: B= Bachelor, PGE=Programme Grande Ecole, Ex. Ed = Executive education

**Intellectual Contributions 2000 through 2016:**

N/A

**Academic Appointments**

Head of Program and pedagogic Director: Master 2 degree - eBusiness specialization, ISC PARIS, since 2000

Head of Program (Launch) and pedagogic Director: Specialized MBA degree eBusiness, ISC PARIS, 2001-2010

Head of Program (Launch) and pedagogic Director: Master 2 degree - "Management of Information Technology" specialization, ISC PARIS, since 2002

Head of Program (Launch) and pedagogic Director: Specialized MBA degree - "Consulting and Management of Technology", ISC PARIS, 2002-2010

**Instructional Activities and Development****Taught Courses outside ISC Paris since 2005**

Titre du cours et Institution	B*	M	D	Ex. Ed	2010- 2011	2011- 2012	2012- 2013	2013- 2014	2014- 2015	2015- 2016
EPITECH, Entrepreneurship and Management of Technology		√			√	√	√	√		
EPITECH, Entrepreneurship and Management of Technology				√				√	√	√

\*Niveau: B=Bachelor, M=Master, D=doctorat, Ex. Ed = Executive Education

**Before 2009:**

- EPITA, High Tech Innovation management and entrepreneurship, from 2000 to 2007
- EFREI, High Tech Innovation management and entrepreneurship, from 2002 to 2008

**Instructional Innovations**

Launch of a new graduate course: Master 2 degree - eBusiness specialization, ISC PARIS  
 Launch of a new graduate course: Master 2 degree - "Management of Information Technology" specialization, ISC PARIS

Launch: Specialized MBA degree eBusiness, ISC PARIS

Launch: Specialized MBA degree degree - "Consulting and Management of Technology", ISC PARIS

**Professional Memberships and Certifications**

N/A

**Service****Institutional**

Head of eBusiness Specialization Program

Head of "Management of Information Technology" Specialization Program

Head of MBA degree - "Consulting and Management of Technology", ISC PARIS, since 2002

**Autres activités en interne à l'ISC (pour année académique 2015-2016)**

Faire du conseil académique ou professionnel auprès des étudiants	√
Faire de la recherche au nom de l'ISC Paris	
Participation à des réunions pédagogiques, de recherche, de pôle ou de rentrée	√
Contribue à la révision du curriculum (comité de programmes, comités pédagogique, ...)	√
Participe au comité Assurance of Learning (AOL)	√
Participe au recrutement des étudiants (oraux de concours, salons, Journée Porte Ouverte...)	
Participe aux jurys de projets professionnels	√
Participe aux jurys de thèse	√
Supervise et/ou évalue les rapports de stages et/ou mémoires	√
Conférence « Triomphe de la création »	

**Langues dans lesquelles vous pouvez enseigner:**

French	English	German	Spanish	Other...
√	√			

**Scientific Activities****Head of Research Centers or Research Axis**

N/A

**Intellectual Contributions****Refereed Journal Articles (CNRS Selection)**

N/A

**Peer-Reviewed Journal Articles**

N/A

### **Other Journal Articles**

- Mediabong (Innovative Video and advertising solution), raises 1M€ - April 2012  
<http://www.neomag.fr/actualite/i-3733/mediabong-realise-une-levee-de-fonds-dun-million-deuros.html>
- FrenchWeb Interview about sharing economy online - July 2014  
<http://goo.gl/rTGnMM>
- Media For Equity (Citation sans interview) - September 2014  
<http://www.journaldunet.com/web-tech/start-up/reworld-media-ventures-20-millions-d-euros-0914.shtml>
- Régie publicitaire online pour la société côtée Attractive Sport (Citation sans interview) – January 2015  
<http://www.cbnews.fr/medias/le-groupe-attractive-sport-fonde-sa-regie-interne-a1017206>

### **Conference Proceedings**

- Innovation in eBusiness and entrepreneurship - Master EPITECH – 2005-2014
- Master class – “Meet your StartUP” – SupInternet – June, 2<sup>nd</sup> 2014 (Video)  
[http://www.dailymotion.com/video/x1bccny\\_master-class-meet-your-startup-avec-avec-gilles-enguehard-fondateur-de-network-finances\\_school](http://www.dailymotion.com/video/x1bccny_master-class-meet-your-startup-avec-avec-gilles-enguehard-fondateur-de-network-finances_school)
- Innovation in eBusiness and entrepreneurship – Executive MBA EPITECH – 2014 & 2015 Class’
- **2015 dec.:** [CEO’s Convention #1](#) – Conference – eBusiness & High Tech Investments, Marrakech, **Morocco**

### **Case Studies**

N/A

### **Scholarly Books**

N/A

### **Chapters in Scholarly Books**

N/A

### **Working Papers**

N/A

### **Other Outlets**

N/A