

ACADEMICS

program
MSc



ISC GLOBAL PROGRAMS
paris

In this IS Paris Global Programs MSc, our goal is to help students develop a dual skill set in project management and an area of specialization. Our Action Learning approach combines theory and real-world experience: the perfect career preparation. Our graduates' skills are exactly what businesses are looking for: applied research, along with the skills that businesses need. Our graduates are proactive managers who take initiative and rise to a challenge. Our goal: helping you take ownership of your career success.

Julia GUINCHARD-NASCIMENTO
Director of graduate programs (PGE and MSc)

REGULAR TRACK 18 months

SEPTEMBER 2024

JULY 2025

SEPTEMBER 2025



FAST TRACK 12 months

SEPTEMBER 2024

JULY 2025

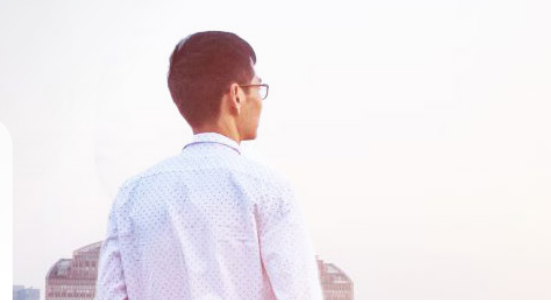
SEPTEMBER 2025





MSc INTERNATIONAL BUSINESS MANAGER

5 specializations



specialization

INTERNATIONAL MARKETING



objectives

- > Design and manage international business developments in all types of economic sectors
- > Develop a dual expertise in international projects and marketing

Head of specialization : Andrew ZYLSTRA

professional opportunities

- International Business Developer
- Customer Relationship Manager
- Marketing Specialist
- Brand Manager
- Product Manager



specialization

FINANCE AND RISK MANAGEMENT



objectives

- > Understand the relationship between financial functions and management
- > Develop a dual expertise in international projects and finance

Head of specialization : Eric THOREZ

professional opportunities

- Head of Financial Communication
- Financial Reporting Analyst
- Administrative Controller
- Business Analyst
- Internal Auditor



specialization

SUPPLY CHAIN MANAGEMENT



objectives

- > Master the tools and techniques necessary for the management of flows
- > Develop a dual expertise in international projects and supply chain

Head of specialization : Bissam MONCEF

professional opportunities

- Buyer / Purchasing Manager
- Supply Chain Manager
- Flow Coordinator
- Logistics Manager
- Demand Planner
- Supply Chain Analyst



specialization

HOSPITALITY MANAGEMENT & MARKETING



objectives

- > Master the management tools of the tourism and luxury industries
- > Develop a dual expertise in international projects and tourism

Head of specialization : Ossama Lhachimi

professional opportunities

- Tourism development manager
- Project manager
- Travel designer
- Yield junior manager
- MICE manager
- Hospitality manager
- E-tourism specialist



specialization

LUXURY MANAGEMENT & MARKETING



objectives

- > Master the management tools of the tourism and luxury industries
- > Develop a dual expertise in international projects and luxury

Head of specialization : Ossama Lhachimi

professional opportunities

- Luxury visual merchandiser
- Brand manager
- Luxury marketing manager
- Floor manager
- Luxury marketing and communication manager
- Sustainable luxury manager
- Public relation manager



specialization offered on the **Paris campus**



specialization offered on the **Orléans campus**



MSc INTERNATIONAL PROJECT MANAGEMENT

6 specializations



1



specialization

HEALTH INDUSTRIES MANAGEMENT

20% english / 80% french



objectives

- > Master the concepts and tools of management to integrate a marketing and medical marketing role
- > Develop the ability to solve complex problems, anticipate changes in the healthcare sector

Head of specialization : Christian MAUFFRE

professional opportunities

- Marketing Group Leader
- Medical Marketing Manager
- Director of Qualitative/Quantitative Studies

2



specialization

BUSINESS DEVELOPMENT

20% english / 80% french



objectives

- > Acquire tools and techniques related to sales professions and develop a strategic vision in the field of commercial management.
- > Negotiate complex sales, especially in the context of B2B activities.

Head of specialization : Bastien WAGENER

professional opportunities

- Category Manager
- Merchandiser
- Trade Marketer
- Sales Manager
- Director of Import-Export
- Sales Director

3



specialization

FINANCE AND RISK MANAGEMENT

20% english / 80% french



objectives

- > Master digital tools, modeling, and data processing for monitoring and steering the company's strategy
- > Develop a dual expertise in project management and corporate finance

Head of specialization : Eric THOREZ

professional opportunities

- Financial Controller
- Internal / External Auditor
- Financial Analyst
- Financial Analyst

4



specialization

RESPONSIBLE MARKETING AND COMMUNICATION

20% english / 80% french



objectives

- > Develop disciplinary versatility in marketing and communication
- > Acquire a thorough ability to integrate sustainability challenges into both offerings and communication

Head of specialization : Belgin BILGE & David GARBOUS

professional opportunities

- Communication Project Manager
- Media Relations Specialist
- Product Manager
- Marketing Consultant

5



specialization

HUMAN RESOURCE MANAGEMENT AND ORGANIZATIONAL TRANSFORMATION

50% english / 50% french



objectives

- > Master the tools of human resource management to attract, develop, and retain talents
- > Oversee and monitor the implementation of personnel management tools

Head of specialization : Moez BEN YEDDER

professional opportunities

- Human Resources Manager
- Training Manager
- Recruitment Manager
- HR Information System Manager
- Change Management Consultant
- Manager of Quality of Life at Work
- Personal Development Coach

6



specialization

BUSINESS ET DATA MANAGEMENT

25% english / 75% french



objectives

- > Master the concepts and tools of data management for marketing and business applications (Data collection and storage, AI, IT project management, etc.)

Head of specialization : BASTIEN WAGENER

professional opportunities

- Data Science Consultant
- Chief data officer
- Business intelligence manager
- Director of Marketing Communication