

DEBA
program

A DOCTORATE IN BUSINESS ADMINISTRATION
FOR MANAGERS & PROFESSIONALS

ISC PARIS, A POWERFULL GROUP

ISC PARIS GLOBAL PROGRAMS

ISC Paris Global Programs is the ISC Paris Group brand that develops and delivers international and continuing education programs targeted at the needs of corporations. These programs are for French and international traditional students and working professionals; programs include our Master of Science, in International Business, DBA, Executive Education programs, and our summer programs.

The DBA program is provided by ISC Paris Global Programs. ISC D is a commercial company that operates a number of programs on the Paris campus, including MSC, BBA, MBA and DBA under the Global Programs brand.



EDITO

Research as an asset to succeed in Business

ISC Paris offers an optimal environment for doctoral studies: internationally-qualified professors recognized by AACSB, EFMD and AMBA; research that examines big-picture management issues and specialized, cutting-edge topics; and each doctoral candidate receives personalized, flexible support. Our DBA program combines real-world experience with academic studies, allowing our graduates to refine and target their career plans in research and teaching. Finally, our DBA program is also a high-quality international network of research professors; our students become a part of this group as they learn and grow in a stimulating research environment.

Jean-Christophe Hauguel,
Dean of ISC Paris Group

be our change



A group
founded
in 1963

142
university
partners in
47 countries

1200
partner
companies

AACSB*
& BGA
accredited

A network of
over
21 000 alumni
from
80 countries

High-quality
research
with strong
managerial
outcomes

More than
50 permanent
professors
and more than
200 teachers-researchers
and professional
experts

WHY PURSUING A DBA?

The DBA is designed for reflective managers who wish to acquire new skills to understand and operate in an increasingly complex corporate world. Training by research will allow them to acquire the necessary skills to develop and unravel the theoretical knowledge on the corporate world, to forge the critical judgment required to identify managerial issues preventing economic and social performance and gain rigor skills to produce transferable knowledge in regards to practice and managerial solutions.

« With the DBA Program, ISC Paris Global Programs leverages its close corporate partnerships and commitments in research activities for excellence to provide managers with a pedagogical approach based on research: a relevant research for the corporate world thanks to the transferability of its managerial practices and a research that meets the rigorous academic requirements with the context of current issues that the business world faces ».



Tuba Bakici, DBA Program Director

*The American label AACSB (Association to Advance Collegiate Schools of Business) provides specialized accreditation to Business Schools for the quality of their business management programs. It testifies to the high quality of the teaching, education and research. The accreditation also promotes an international standard of excellence and the quality of the relationships with the companies.

WHY A DBA AT ISC PARIS GLOBAL PROGRAMS ?

With a team of **50 permanent faculty members**, ISC Paris Global Programs is clearly committed to academic excellence.

Permanent researchers and dedicated infrastructures provide managers with the necessary support and guidance.

DBA PROGRAM OVERVIEW

The DBA is an executive training program based on research, designed for managers.

The program is focused on providing managers with the skills to acquire and accumulate high quality theoretical knowledge aligned with current corporate issues, and offer them the necessary rigor to produce transferable knowledge in terms of managerial practices.



A DBA prepares for :

- Senior executive positions
- Keynote speaker
- Consultancy
- Head of Prospective and Business intelligence departments
- Adjunct Professor in Business Schools

Competencies developed after a DBA :

- Understanding and working in an increasingly complex business world
- Developing critical thinking skills to identify management issues
- Academic Rigor in data analysis
- Academic writing skills



DBA PROGRAM **STRUCTURE & CONTENT**

The DBA is a three-year program. The DBA dissertation is publicly defended by the candidate and represent not only the most important milestone in the training but also the achievement of the doctoral journey. The dissertation must be written in English, subject to exceptions.

Classes are taught in English. Each candidate shall be supported by expert supervisors and qualified researchers in writing their dissertation. A dissertation progress process is set up in addition to informal interactions with the supervisors. The candidate must present and defend a research proposal in front of the DBA thesis advisory committee.

YEAR 1 > 120 HOURS of research training and DBA dissertation writing skills

- Theoretical Perspectives in Strategic Management
- Innovation & Entrepreneurship Theory & Practice
- Research Design
- Qualitative Research methods & Quantitative Research methods

Virtual classroom

Virtual classroom

1 week workshop (Hybrid teaching)

1 week workshop (Hybrid teaching)



**Certificate of Research
in Business Administration**

YEAR 2 & 3 > WRITING UP THE THESIS

- Attribution of supervisors
- Research workshops
- Research progress workshops
- 2 days > 2 visits to Paris per year or Remote attendance



DBA Thesis Defense



ADMISSIONS

- **The DBA Program is mainly designed for working or retraining managers** holding an MBA or Master in Management. Candidates holding a Master in different fields are also welcome to apply and the school will ensure proper preparation via an e-learning web-platform.
- **Managers must have 5 years of professional experience**, reduced to 3 years after the candidate's application review.

Candidates interested in ISC Paris Global Programs DBA, must send :

- A cover letter and detailed resume
- Copy of the latest degree + Proof of english language competency* (TOEIC, TOEFL, IELTS, ... at least level B2 on the CEFR).

Candidates will be invited to attend an interview in person or via video conference.

**For non English native candidates*

TUITION FEES 2023 /2024

Year 1 : 13 000 E

Year 2 & Year 3 : 6 000 E per year



CONTACT

All applications must be submitted to:

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The ISC Paris Group's mission is to train professionals who are prepared for the challenges of globalization, and who are fully integrated into their companies and organizations. Our programs are intended for promising young people, and for professionals who want to enhance their careers. The ISC Group's high-quality academic programs are supported by applied research, intellectual contributions, and intercultural relationships.

The ISC Paris Group provides students, managers, and businesses with a riche and diverse array of trainings, accessible as traditional degree programs, or throughout one's professional life. We offer various specializations related to distribution and the supply chain, information systems and human resources management, marketing and business, communications, management and finance.

To help students pursue a new career, develop new skills, enhance an existing career, and discuss experiences and preconceptions with other professionals, our program offerings are designed with and for corporations, to guarantee our students the best possible quality/price/employability prospects.

The ISC Paris Group's programs are offered through two separate brands:

- **ISC Paris Grande École** develops programs that are accredited by France's Ministry of Higher Education, Research, and Innovation.
- **ISC Paris Global Programs** develops specialized diploma and certificate programs as well as Executive Education courses.

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