

Year 2024

Executive Summary

GHG emissions report

ISC PARIS



05/05/2025

Overview

1

Emissions report

- GHG emissions assessment scopes
- Executive summary of carbon footprint

2

A closer look at your main emissions

- A slide for each of your 4 largest emission items

3

Conclusion

- Summary of next steps
- Your Greenly score



Emissions Report

| GHG emissions assessment scopes

Entity

ISC PARIS

From September 2023 to August 2024

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Primary data

Accounting data

Employee survey

Buildings data

Activity data from the following modules: Consultants & Contractors, Digital Ads, IT Inventory, Travels

Methodology

Official methodology of ADEME and the French Ministry of Ecological Transition, and Bilan Carbone® methodology; GWP 100

Emissions generated in and outside the country of operation are accounted for. The methodological details of the calculation of each carbon footprint source are available on the Greenly platform.

Measurement scope

All emissions under operational control

- ✓ Category included
- Category excluded
- ✗ Category irrelevant

Scope 1

- ✓ 1.1 Direct emissions from stationary combustion sources
- ✗ 1.2 Direct emissions from mobile combustion sources
- ✗ 1.3 Direct emissions from physical or chemical processing (other than energy use)
- ✓ 1.4 Direct fugitive emissions
- ✗ 1.5 Emissions from biomass (soil and forests)

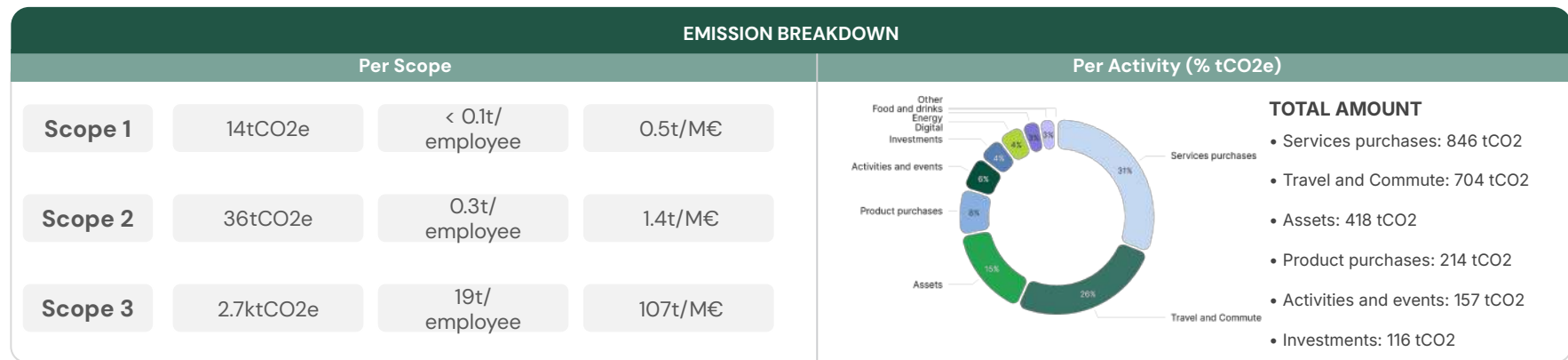
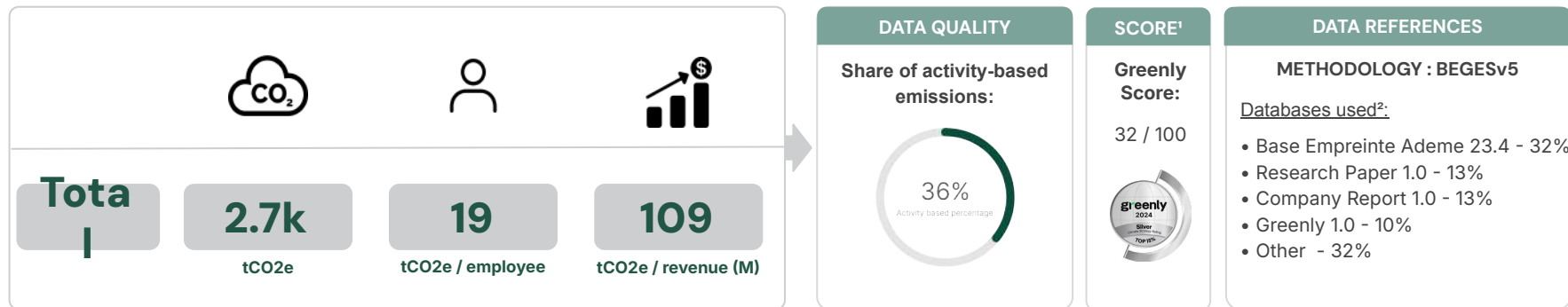
Scope 2

- ✓ 2.1 Indirect emissions from electricity consumption
- ✓ 2.2 Indirect emissions from energy consumption (other than electricity)

Scope 3

- ✓ 3.1 Upstream transport
- ✗ 3.2 Downstream transport and distribution
- ✓ 3.3 Commuting
- ✓ 3.4 Visitor and customer transport
- ✓ 3.5 Business travel
- ✓ 4.1 Purchases of goods
- ✓ 4.2 Capital goods
- ✓ 4.3 Waste management
- ✓ 4.4 Upstream leased assets
- ✓ 4.5 Purchases of services
- ✗ 5.1 Use of sold goods
- ✗ 5.2 Downstream leased assets
- ✗ 5.3 End-of-life treatment of sold products
- ✓ 5.4 Investments
- ✓ 6.1 Other indirect emissions

Executive summary of carbon footprint of ISC PARIS



¹ Greenly's calculation methodology is available [here](#).

² Used emission factor database available [here](#).



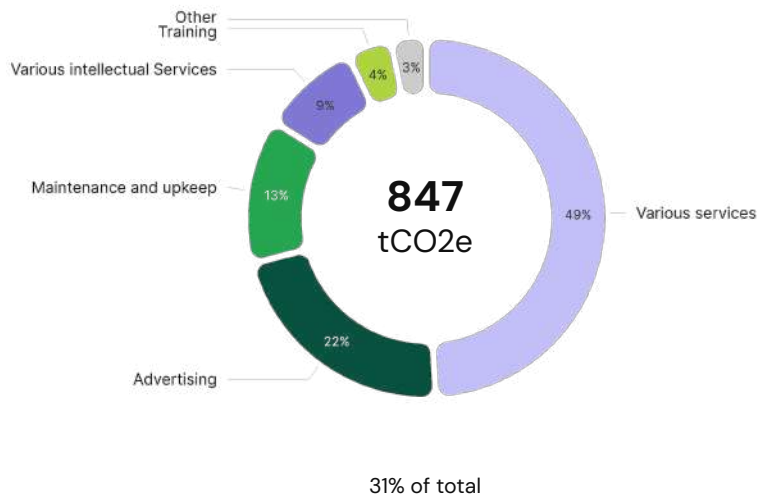
Emission Sources Deep Dive

Focus on Services purchases

Activity data
5.2 tCO₂e (1%)

Expense data
841 tCO₂e (99%)

Services purchases emissions by category
(% tCO₂e)



What is included in this category?

CO₂ emissions from service purchases, covering professional services. Primarily from upstream energy/material use and energy consumed during service provision.



How to reduce the impact of this category?

You can adopt the following measures¹:

- Improve your advertisement targeting
- Precise scope 3 emissions with supplier-specific emission factors
- Optimize the post-click landing page / your website

Methodology

1. Emissions calculated using activity and expense data, by multiplying a quantity by an emission factor.
2. The emission factors used for this category come from the following databases: Base Empreinte Ademe 23.4, Company Report 1.0, Greenly 1.0
3. Details of the methodology used to calculate each carbon footprint source are available on the Greenly platform.

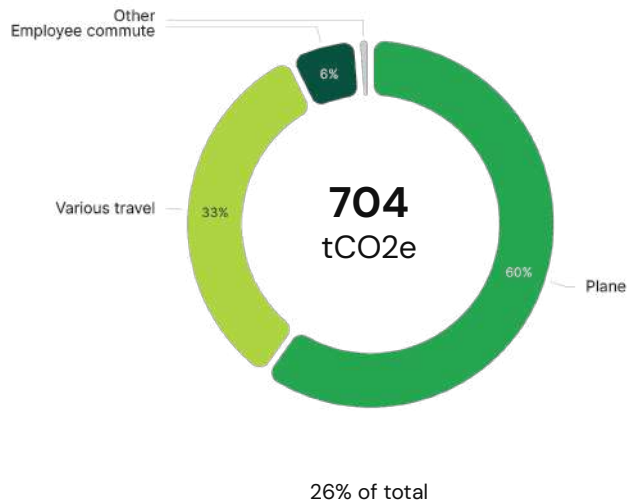
¹ Check out Greenly's library of reduction actions [here](#)

Focus on Travel and Commute

Activity data
679 tCO₂e (96%)

Expense data
26 tCO₂e (4%)

Travel and Commute emissions by category (% tCO₂e)



What is included in this category?

CO₂ emissions from travel and commuting, covering various transportation modes. Includes direct fuel combustion and indirect fuel production emissions.



How to reduce the impact of this category?

You can adopt the following measures¹:

- Promote low carbon commuting means
- Favor the train for national travel of employees instead of car travels
- Promote European destinations and rail travel

Methodology

1. Emissions calculated using activity and expense data, by multiplying a quantity by an emission factor.
2. The emission factors used for this category come from the following databases: Base Empreinte Ademe 23.4, Base Empreinte Ademe 23.5, Greenly 1.0, Uk GHG Conversion Factor 2024
3. Details of the methodology used to calculate each carbon footprint source are available on the Greenly platform.

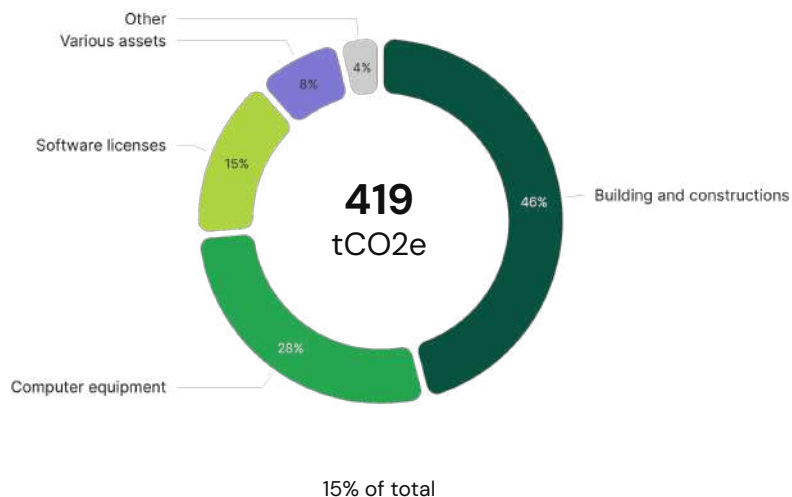
¹ Check out Greenly's library of reduction actions [here](#)

Focus on Assets

Activity data
108 tCO₂e (26%)

Expense data
311 tCO₂e (74%)

Assets emissions by category
(% tCO₂e)



What is included in this category?

CO₂ emissions from capital assets, covering construction, operation, and maintenance. Excludes energy consumption during use and end-of-life emissions.



How to reduce the impact of this category?

You can adopt the following measures¹:

- Extend the lifetime of equipment by ensuring maintenance and repair
- Prefer refurbished/second hand IT Equipment
- Limit the renewal of your IT equipment

Methodology

1. Emissions calculated using activity and expense data, by multiplying a quantity by an emission factor.
2. The emission factors used for this category come from the following databases: Base Empreinte Ademe 23.4, Company Report 1.0, Greenly 1.0
3. Details of the methodology used to calculate each carbon footprint source are available on the Greenly platform.

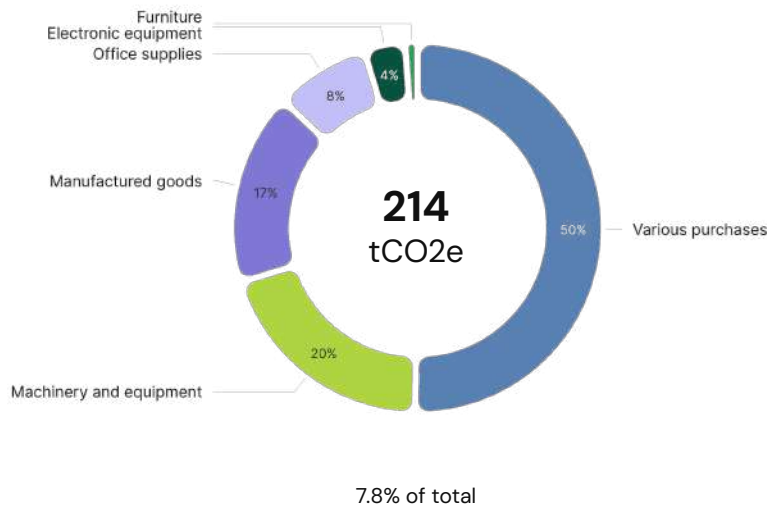
¹ Check out Greenly's library of reduction actions [here](#)

Focus on Product purchases

Activity data
0 tCO₂e (0%)

Expense data
214 tCO₂e (100%)

Product purchases emissions by category
(% tCO₂e)



What is included in this category?

CO₂ emissions from purchased products, covering raw material extraction and manufacturing. Excludes transport and end-of-life emissions.



How to reduce the impact of this category?

You can adopt the following measures¹:

- Buy second-hand material
- Implement carbon impact conditions in your product purchase policy

Methodology

1. Emissions calculated using expense data, by multiplying a quantity by an emission factor.
2. The emission factors used for this category come from the following databases: Base Empreinte Ademe 23.4
3. Details of the methodology used to calculate each carbon footprint source are available on the Greenly platform.

¹ Check out Greenly's library of reduction actions [here](#)



Conclusion

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The GHG assessment made it possible to identify ISC PARIS's main GHG emission sources so as to frame the company's carbon strategy and identify the items that need to be studied in greater depth with the aim of continuously improving the company's environmental impact.

It has been established that direct emissions (Scope 1) and energy-related indirect emissions (Scope 2) represent a small part of a company's impact. It is therefore essential to mobilize our company's suppliers and employees.

To meet the 2015 Paris Agreement target of a 50% reduction in GHG emissions between 2020 and 2030, we need to achieve a 6.3% reduction in emissions within one year (-171 tCO₂e).

The recommended next steps in ISC PARIS's carbon strategy are:

- 1 **Study key emission sources in greater depth**, if you opt for that. Your Climate Expert can help you decide between the different options available!
- 2 **Establish GHG emission reduction targets and implement an action plan** in order to achieve these targets.
- 3 **Engage your suppliers** using the Greenly supplier engagement tool.
- 4 **Engage your employees** using the interactive Greenly training quizzes.
- 5 **Communicate with your stakeholders** about your commitment and carbon footprint, your reduction targets and the action plan considered.
- 6 **Contribute to certified GHG reduction / sequestration projects** available on the Greenly platform.

Maturity of climate strategy

YOUR GREENLY CLIMATE SCORE

Greenly score criteria



Pioneers in the climate transition

< 1% of companies (Score ≥ 75)



Responsible companies

5% of companies (Score 55 - 74)



Building a company in transition

15% of companies (Score 30 - 54)



Beginners committed to the transition

30% of companies (Score 5 - 29)

Enthusiasts to awaken

10% of companies (Score 0 - 4)

Lack of interest in the climate

40% of companies

The statistics are drawn from the Greenly supplier and customer database, which includes several thousand companies of all sizes, sectors and geographies. For more similar statistics, consult the [CDP corporate climate tracker](#).



**The intermediate Greenly Climate Score of
ISC PARIS is 32 points**

Points are distributed as follows:

Creating & fine-tuning the Greenhouse Gas report: **32/40**

Action plans: **0/36**

Climate targets: **0/4**

Involving your teams: **0/10**

Carbon contributions: **0/10**

The Score will be updated at the Climate Strategy follow-up meeting.

More information on the Score calculation method [here](#)

Statistics were computed on the Greenly supplier database



Contact us

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