



GUIDELINES

Choose the list that fits your course choices. You **must** select courses from **only one list** and submit **only one form**. The links to the forms are on the next page. You **CANNOT MIX** courses from different lists, as this may cause scheduling conflicts and **EXAM OVERLAPS**.

📌 Course Information

- To access more details about a course, click on the course name (which **links** to the syllabus)
- Please note that even though some syllabi are dated 2024, they remain **valid** for 2025.
- A few **syllabi** are not yet available; they will be updated as soon as possible
- Your **home** institution **must** validate your courses before you apply.
- You can choose course lists at **any level**, as long as your home university approves.

📌 Language Requirement

- FLE (French as a Second Language) is **mandatory** for all exchange students. (worth 2 ECTS)
- Additionally, students can enroll in one online language course (worth 2 ECTS).

📌 Workload Requirements

- The **minimum** workload is 15 ECTS, which typically corresponds to 5 to 6 courses.

📌 Specialization Options

- When a list includes specialization options (**e.g.**, Undergrad List 4 and Graduate List 2), you **CANNOT MIX** courses from different options.

You can choose:

- Courses from the "course choices" list, plus elective courses from Option 1,
- OR**
- Courses from the "course choices" list, plus elective courses from Option 2,
- OR**
- And so on.

You may select as many elective courses as you wish, as long as they come from the same option. **Mixing** elective courses from different options is **not allowed**, as it may cause scheduling conflicts and **EXAM OVERLAPS**.



FALL 2025

FALL CALENDAR

September 2025- January, 2026

*the ending date may vary according to the courses students are enrolled in – please refer to the exam dates below.

Orientation Day (MANDATORY)

- **September 8**, 2025 (Bachelor 3 and Master 2)
- **September 17**, 2025 (BBA1 & 4 and Bachelor 1 & 2)
- **September 23**, 2025 (MSc)

Exams

- **BBA 1** : December 15-16, 2025
- **Bachelor 1 & Bachelor 2**: December 15-18, 2025
- **Bachelor 3 & BBA 4**: December 17-18, 2025
- **Master 2**: December 11-16, 2025
- **MSc**: January 21-23, 2026

FORMS LINKS

UNDERGRAD LEVEL

List 1: <https://forms.office.com/e/pjU71iBeZu>

List 2: <https://forms.office.com/e/WUy0LRwG7Y>

List 3: <https://forms.office.com/e/tmsZbVJZ7Y>

List 4: <https://forms.office.com/e/gcv6vTvFvm>

List 5: <https://forms.office.com/e/N0da8MJ8r4>

GRADUATE LEVEL

List 2: <https://forms.office.com/e/8hkeDWctvZ>

COURSE LIST 1 (BACHELOR 1 & BACHELOR 2 - TAUGHT IN ENGLISH)

<u>Business Computing 1</u>	2 ECTS	Bachelor 1
<u>Accounting principles 1</u>	3 ECTS	Bachelor 1
<u>A Foundation in Economics</u>	3 ECTS	Bachelor 1
<u>Consumers and Markets 1</u>	3 ECTS	Bachelor 1
<u>Project Management</u>	3 ECTS	Bachelor 1
<u>Sales Negotiation</u>	3 ECTS	Bachelor 1
<u>Business Organization and Systems</u>	3 ECTS	Bachelor 2
<u>Communication Theory and Practice 1</u>	3 ECTS	Bachelor 2
<u>Corporate Law 1</u>	3 ECTS	Bachelor 2
<u>E : FL1 Oral Communication Skills 1</u>	2 ECTS	Bachelor 2
<u>Accounting principles 3</u>	3 ECTS	Bachelor 2
<u>Financial Analysis for Sales</u>	3 ECTS	Bachelor 2
<u>E : Français langue étrangère (French as a second language)*</u>	2 ECTS	All levels
<u>E : Foreign Language</u>	2 ECTS	All levels

COURSE LIST 2 (BACHELOR 2 & BBA 1 - TAUGHT IN ENGLISH)

<u>Business Organization and Systems</u>	3 ECTS	Bachelor 2
<u>Communication Theory and Practice 1</u>	3 ECTS	Bachelor 2
<u>Corporate Law 1</u>	3 ECTS	Bachelor 2
<u>E : FL1 Oral Communication Skills 1</u>	2 ECTS	Bachelor 2
<u>Accounting principles 3</u>	3 ECTS	Bachelor 2
<u>Financial Analysis for Sales</u>	3 ECTS	Bachelor 2
<u>Introduction to Marketing</u>	4 ECTS	BBA 1
<u>Business Economics</u>	4 ECTS	BBA 1
<u>Accounting Principles</u>	4 ECTS	BBA 1
<u>Introduction to Management</u>	4 ECTS	BBA 1
<u>E : Français langue étrangère (French as a second language)*</u>	2 ECTS	All levels
<u>E : Foreign Language</u>	2 ECTS	All levels

COURSE LIST 3 (BACHELOR 1 & BACHELOR 2 - TAUGHT IN FRENCH)

<u>Principes de comptabilité 1</u>	3 ECTS	Bachelor 1
<u>Fondamentaux de l'économie</u>	3 ECTS	Bachelor 1
<u>Monnaie et finance</u>	3 ECTS	Bachelor 1
<u>Marketing 1</u>	3 ECTS	Bachelor 1
<u>Entreprise, management et systèmes</u>	3 ECTS	Bachelor 2
<u>Communication Theory and Practice 1</u>	3 ECTS	Bachelor 2
<u>Droit des sociétés 1</u>	3 ECTS	Bachelor 2
<u>E : FL1 Oral Communication Skills</u>	2 ECTS	Bachelor 2
<u>Principes de comptabilité 3</u>	3 ECTS	Bachelor 2
<u>Gestion commerciale et budgétaire</u>	3 ECTS	Bachelor 2
<u>E : Français langue étrangère (French as a second language)*</u>	2 ECTS	All levels
<u>E : Foreign Language</u>	2 ECTS	All levels

COURSE LIST 4 (BACHELOR 3 - TAUGHT IN ENGLISH)

<u>Financial Analysis</u>	3 ECTS	Bachelor 3
<u>Services Management (Business Game)</u>	1 ECTS	Bachelor 3
<u>Business Plan Methodology</u>	3 ECTS	Bachelor 3
<u>Advanced Office Skills</u>	1 ECTS	Bachelor 3
<u>Organizational Management</u>	3 ECTS	Bachelor 3
<u>Strategic Marketing</u>	3 ECTS	Bachelor 3
<u>Advanced Project Management</u>	3 ECTS	Bachelor 3
<u>Team Management</u>	3 ECTS	Bachelor 3
<u>E : Français langue étrangère (French as a second language)*</u>	2 ECTS	All levels
<u>E : Foreign Language</u>	2 ECTS	All levels
OPTION 1 Digital Marketing and Communication		
<u>E : Media Planning</u>	3 ECTS	Bachelor 3
<u>E : Social Media</u>	3 ECTS	Bachelor 3
<u>E : Web Editorial</u>	3 ECTS	Bachelor 3
<u>E : Web Site Design</u>	3 ECTS	Bachelor 3
OPTION 2 International Business		
<u>E : Geopolitics and Risk Management</u>	3 ECTS	Bachelor 3
<u>E : International Financial Management</u>	3 ECTS	Bachelor 3
<u>E : Sustainable International Business Development</u>	3 ECTS	Bachelor 3
<u>E : International Entrepreneurialism</u>	3 ECTS	Bachelor 3

COURSE LIST 5 (BBA 4 - TAUGHT IN ENGLISH)

<u>Budgeting & controlling</u>	4 ECTS	BBA 4
<u>Business Models</u>	4 ECTS	BBA 4
<u>Human Ressources and Team management</u>	4 ECTS	BBA 4
<u>Entrepreneurship and innovation</u>	4 ECTS	BBA 4
<u>International Management</u>	4 ECTS	BBA 4
<u>Innovation and Ethics in Sustainable Markets</u>	4 ECTS	BBA 4
<u>International Sustainable Development</u>	3 ECTS	BBA 4
<u>Research Methodology and data analysis</u>	4 ECTS	BBA 4
<u>Project management</u>	4 ECTS	BBA 4
<u>E : Français langue étrangère (French as a second language)*</u>	2 ECTS	All levels
<u>E : Foreign Language</u>	2 ECTS	All levels

COURSE LIST 2 COURSE LIST 2 (MSC - TAUGHT IN ENGLISH)

<u>Leadership and Management</u>	2 ECTS	MSc
<u>Project Development and Stakeholders</u>	2 ECTS	MSc
<u>International Strategic Management</u>	3 ECTS	MSc
<u>Intercultural Management</u>	2 ECTS	MSc
<u>E : Foreign Language</u>	2 ECTS	All levels
OPTION 1 : International Marketing		
<u>Big Data and Business Intelligence</u>	3 ECTS	MSc
<u>Business Law within an International Context</u>	3 ECTS	MSc
<u>Digital Customer Strategy.</u>	3 ECTS	MSc
<u>Digital Marketing.</u>	3 ECTS	MSc
<u>International Marketing.</u>	3 ECTS	MSc
<u>Doing Business in Emerging Markets</u>	3 ECTS	MSc
<u>Marketing and Sustainability</u>	3 ECTS	MSc

OPTION 2 : Supply Chain Management		
<u>Business Simulation</u>	3 ECTS	MSc
<u>Carbon footprint</u>	3 ECTS	MSc
<u>International Purchasing</u>	3 ECTS	MSc
<u>International Supply Chain</u>	3 ECTS	MSc
<u>Logistics Project Management</u>	3 ECTS	MSc
<u>Operations Management</u>	3 ECTS	MSc
<u>SAP</u>	3 ECTS	MSc
OPTION 3 : Hospitality Management & Marketing		
<u>Advances in E-Marketing & CRM</u>	3 ECTS	MSc
<u>Online Communication Strategies</u>	3 ECTS	MSc
<u>Wine and Spirits Management</u>	3 ECTS	MSc
<u>Hospitality Operations Management</u>	3 ECTS	MSc
<u>Tourism Sciences & Humanities</u>	3 ECTS	MSc
<u>Tourism Marketing Strategy.</u>	3 ECTS	MSc

*COURSES ONLY ON THURSDAYS AND FRIDAYS



CONTINUATION...
COURSE LIST 2 (MSC - TAUGHT IN ENGLISH)

OPTION 4 : Luxury Management & Marketing		
<u>Advances in E-Marketing & CRM</u>	3 ECTS	MSc
<u>Luxury French Touch</u>	3 ECTS	MSc
<u>Luxury Accessories Design & Management</u>	3 ECTS	MSc
<u>Luxury Marketing Strategy</u>	3 ECTS	MSc
<u>Wine and Spirits Management</u>	3 ECTS	MSc
<u>Online Communication Strategies</u>	3 ECTS	MSc
<u>Slow Fashion</u>	3 ECTS	MSc
OPTION 5: Finance & Risk Management		
<u>Regulation / Governance (Insurance & Risks)</u>	3 ECTS	MSc
<u>Cash Management</u>	3 ECTS	MSc
<u>Internal Audit</u>	3 ECTS	MSc
<u>Budget Controlling</u>	3 ECTS	MSc
<u>IFRS</u>	3 ECTS	MSc
<u>Sustainable Finance and ESG Reporting</u>	3 ECTS	MSc